

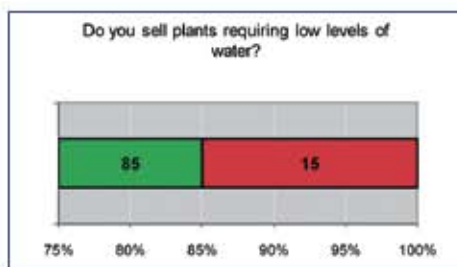
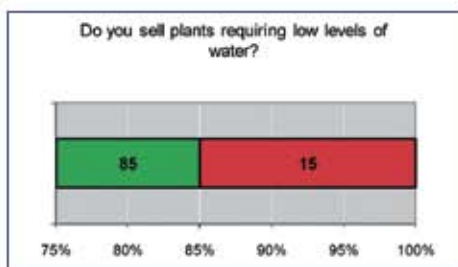
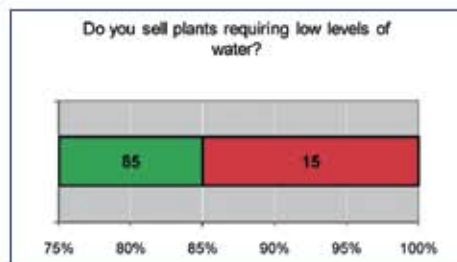
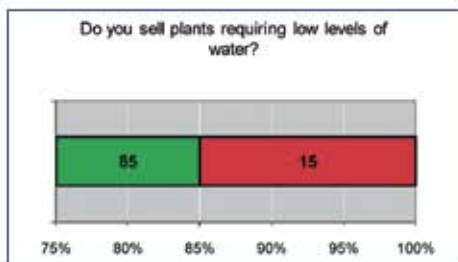
The mission of the Confederación Española de Comercio - Confederació de Comerç de Catalunya (CEC-CCC) is to promote the environmental best practices of SME retail trade

During 2009, CEC-CCC selected the following four practices among 35 analysed in the study 'Agenda 21 y el comercio' (Agenda 21 and retail trade):

- Promote the sale of plants requiring low levels of water
- Promote the use of loading/unloading zones for the supply of goods
- Ensure that companies know the environmental impacts of the construction materials used when renovating and decorating their stores and take these into consideration for future renovations
- Encourage staff to go to work by means of public transport, cycling or by foot

With regard to these objectives, CEC-CCC has worked closely with the different trades in Barcelona and in particular with the Furniture Guild, the Household Appliances Merchant Guild, the Flower and Plant Merchants Guild and Textile and Tailoring Trade Guild. A workshop was held in February 2010 with the attendance of secretaries general and technical directors of 19 guilds and associations of traders.

Target 2012 ■ Yes ■ No



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**Confederación  
 Española  
 de Comercio**